



PPM DECK
- VIVEK DUBEY

Swiggy Rafhi

Director's Note



You can't live with them; you can't even live without them. Because you love them

This describes a sibling relationship the best. The chemistry between siblings is always very interesting, which we see in our characters also. This unique bond also comes from the fact that they know each other very well. If you lie or hide, they always get to know. Be it hiding your favourite clothing or that you have been using Swiggy to score points on them, they will figure it out. The characters from our story portray this chemistry between them with subtle and nuanced performances, that clearly establish the unique relationship that exists between them.

The story also reflects this very well. How initially Maanvi is all praises for the Sumeet, that he got her biryani or toothpaste in no time and took her out to dinner to a 5 star hotel, while time advising the Amol that he should also learn and try to follow in his footsteps. Which leaves the Amol fuming and Sumeet all proud and elated. But Amol know his brother too well and knows that there's more to this than meets the eye. Upon enquiring he learns that Swiggy is behind all of this. Sumeet after dropping the bomb, a little awkward and to avoid the Amol's wrath, excuses himself smartly. But only to find that his Maanvi has had always known about Swiggy. And that it was Swiggy that made his loving gestures possible. And she revealed it to him, which makes him even more embarrassed and a little guilty.

But at the end of the day a sibling relationship is all mush inside even if it might appear hard on the surface. She holds no grudge as she knows that he does everything for her only because he loves her so much. Ending the story on a very sweet and cute moment between the two.



Script

Film opens at a party in a restaurant. Soft jazz music plays in the background.

We follow a WAITER carrying a tray of starters, serving people who are huddled together in their own groups.

We focus on - TWO SIBLINGS: Maanvi (late 20s) and Amol (early 20) - sipping their mocktails. Maanvi's gaze is locked on a waiter - she looks hungry.

MAANVI (CALLS THE WAITER): Excuse me bhaiyya... bhaiyya

AMOL [Looks over her shoulder]: Didi... lo aa gaya aapka waiter.

Maanvi turns. Eyes light up seeing SUMEET - holding a plate for her with food.

MAANVI: Bhaiya!!! Pet mein chuhe daud rahe... tumhe awaz kaise aa gayi??

SUMEET: Chooti, bhooke pet dialogue matt maara kar. Purse la.

MAANVI: (HANDS SUMEET HER PURSE AND TAKES THE PLATE)
Chalo... AAAA karo.

AMOL: AWWWWWWW!!! So cute!
(to Maanvi) Order dene wale bhaisaab AAJ seva kar rahe hain? Red flag, didi.

MAANVI: Aaj se nahi kar rahe hain!
Kuch din pehle mujhe Bade Miyan se Biryani khaane ka badaaa mann kar raha tha -
bhaiya khud jaake le aaye... 30 mins mein.

SUMEET: Rehne do na chooti. Isse kya bol rahi hai.

BUT MAANVI CONTINUES: Bolungi. Kal toothpaste khatam ho gaya tha, kaun le aaya? Bhaiya! 20 mins mein

SUMEET (BLUSHES AS HE SAYS THIS): Actually, 16 minutes.

AMOL TO SUMEET (SUSPICIOUS): Bhaisaab... aapki toh... "daat" deni padegi

MAANVI: Five-star le gaye mujhe mere birthday pe.
(to Sumeet) Kyon itne paise kharch kar diye, bhaiyaa?

SUMEET: (fake emo)
Tumhari khushi kamma saku... utna hi kaafi hai.

AMOL: Kabhi-kabar humari khushi bhi kama liya karo...



Script

Maanvi gets emo and feeds Sumeet from the plate. Amol grows jealous.

MAANVI: (to Amol) Seekh kuch bhaiya se! (to Sumeet) Ek minute, main dessert le aati hun.

Maanvi walks away. Amol leans closer to Sumeet.

AMOL: Ruk oye. Ek useless bhai doosre ko jhatse pehchan sakta hai. Majra kya hai?

SUMEET: (gulps) Chooti se pyaar toh bahut karta hun. Par MBA hun... Mehnat nahi ho pati. Issiliye...

CUT TO: Flashback:

1) **AT THE DOOR:** We see Sumeet in boxer shorts, collecting BIRYANI from the Swiggy Guy. He salutes him.

SUMEET: Thank you, bhaiya... **(shouts out, lovingly)** Chooti!

2) **AT THE DOOR:** Sumeet collects Toothpaste from the Instamart guy. Gives him a flying kiss.

SUMEET: Thank you, bhaiya! **(shouts out, lovingly)** Oh Chooti!

3) **AT A FIVE-STAR HOTEL:** Maanvi is with her girlfriends. She reaches for the bill. Sumeet snatches it away.

MAANVI: **[GIVES HIM A FLYING KISS]:** Thank you, bhaiya.

SUMEET: Aree Chooti...

Sumeet slyly checks TODAY'S OFFERS on Swiggy Dineout.

CUT BACK: Sumeet meets Maanvi at the dessert counter.

MAANVI: Usse pata chal gaya?

SUMEET (NERVOUS): Kya.. ????

MAANVI: Ki aapki chooti, bholi, innocent behen ko bilkul idea nahi ki uska mehnati bhai saara kaam Swiggy se karata hai...

A BEAT. Sumeet is embarrassed.

MAANVI: Par itna pata hai ki... mujhse pyaar bada karta hai.
(then, sternly) Bhaisaab, aaj bahut makkhan maar liya... kal le aana... Swiggy se.

SUMEET (NODS AND PULLS OUT HIS PHONE TO LAUNCH SWIGGY): Jo hukum, chooti!

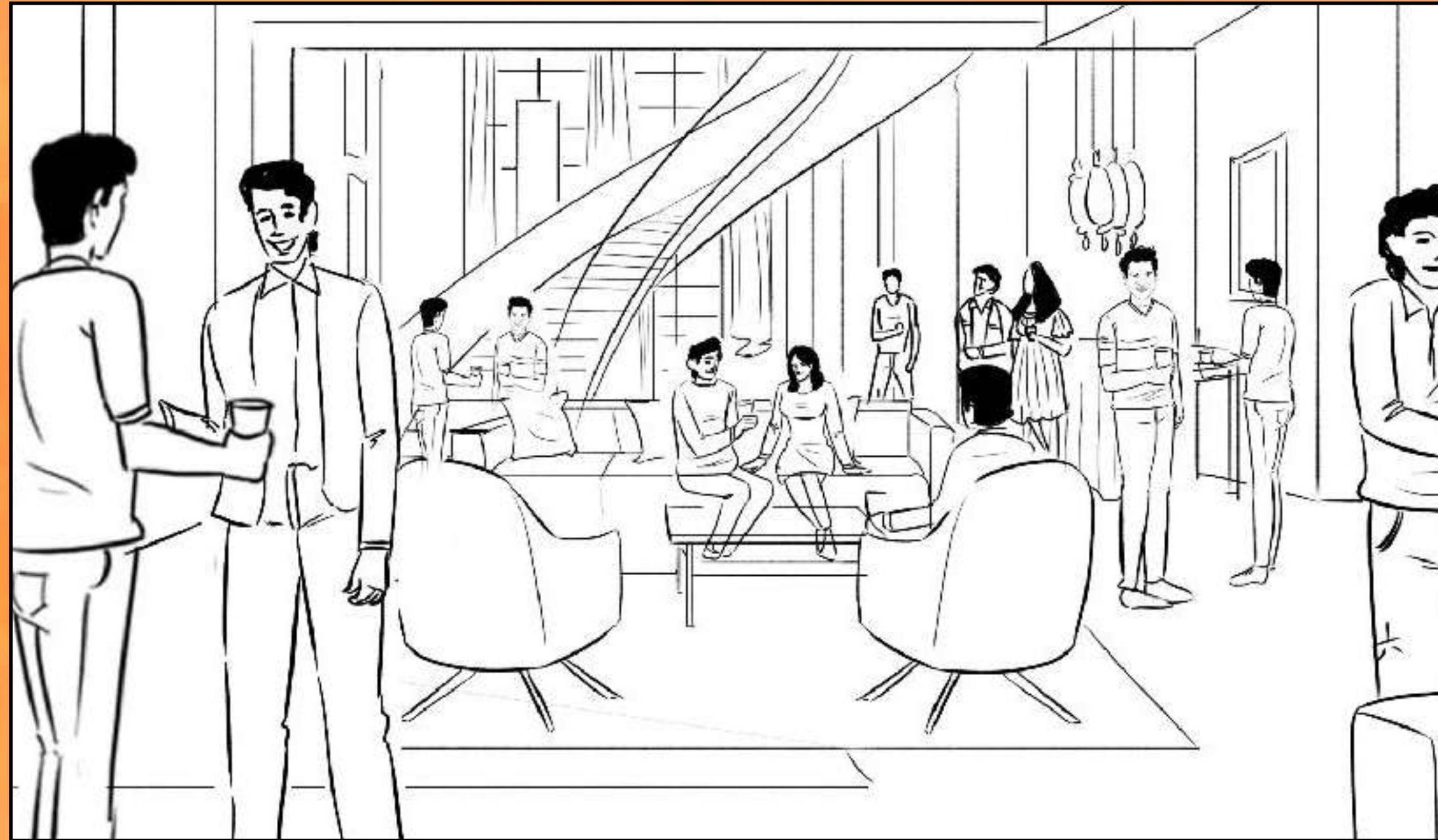
FINAL VO: Swiggy ki taraf se... harr mehnati bhai aur unki pyari behen-ko... Happy Rakshabandhan.



Story Boards



1.



The film opens on a wide frame at a house party where we see a bunch of young adults

2.



We cut to a mid- wide shot of a waiter, holding a tray of starters as he walks around serving the guests as the camera follows him. While this goes on, we catch a glimpse of our protagonists Maanvi standing besides her younger brother Amol, looking towards the waiter, hoping to be offered some food.

3.



We see Maanvi and Amol sipping on their cocktails although Maanvi's attention is completely on the food being served, she then calls out to the waiter saying, "**Excuse me bhaiyya... bhaiyya**"!. But the waiter ignoring them goes to another set of people hurdled there.

4.



Amol turns the opposite side and notices a person approaching them and he point out and says, "**Didi... lo aa gaya aapka waiter**". We then see a hand tap Maanvi on her shoulders, leading her to turn.

5.



It's Sumeet Maanvi's older brother carrying a plate full of food, while he taps on her shoulder with a wide smile on his face.

6.



And Maanvi's eyes light up as she sees Sumeet holding a plate of food as she says, **"Bhaiya!!! Pet mein chuhe daud rahe... tumhe awaz kaise aa gayi?"**

7.



Sumeet hands over the plate to Maanvi as he says, “**Chooti, bhooke pet dialogue matt maara kar. Purse la**”. And takes the purse from her hand.

8.



... Maanvi instantly swipes her purse for the plate and as an act of gratitude, she let's Sumeet have the first bite as she says, “**Chalo... AAAA karo**”.

9.



Maanvi feeds Sumeet as Amol taunts him saying, “Awwh !!!
So cute! Order dene wale bhaisaab Aaj seva kar rahe hain?
Red flag, didi.”

10.



And Maanvi promptly replies back to Amol, “Aaj se nahi kar
rahe hain! Kuch din pehle mujhe Bade Miyan se Biryani
khaane ka bada mann kar raha tha - bhaiya khud jaake le
aaye... 30 mins mein.”

11.



Sumeet feeling all proud but still trying to be humble.

12.



And Sumeet says, “Rehne do na chooti. Isse kya bol rahi hai.”

13.



Listening to this Amol is little suspicious and jealous of his brother hogging all the praises from the sister.

14.



And Maanvi continues, “**Bolungi. Kal toothpaste khatam ho gaya tha... kaun le aaya? Bhaiya! 20 mins mein.**”

15.



Sumeet interrupts Maanvi, trying to be humble but still correcting her, “**Actually, 16 minutes.**”

16.



And Amol sarcastically congratulates Sumeet by saying, “**Bhaisaab... aapki toh... "daat" deni padegi.**”

17.



Maani adding to the praises of elder brother, says, “**Five-star le gaye mujhe mere birthday pe.....**” Looking at Amol

18.



Maanvi continues now looking at Sumeet, “**Kyon itne paise kharch kar diye, bhaiyaa**”?

19.



We see Maanvi looking at Sumeet as he replies, “**Tumhari khushi kamma saku... utna hi kaafi hai.** ”.

20.



Amol then replies to that saying, “**Kabhi-kabar humari khushi bhi kama liya karo**”.

21.



Maanvi gets emo and feeds Sumeet from the plate.
Amol grows jealous.

22.



... while Sumeet eats happily

23.



Maanvi then taunts Amol by saying, “**Seekh kuch bhaiya se!**”

24.



And with that she turns towards Sumeet and says, “**Ek minute, main dessert le aati hun**” while exiting the frame.

25.



Amol and Sumeet are left there standing. Annoyed, Amol asks, “Ruk oye. Ek useless bhai doosre ko jhatke main pehchan leta hai. Majra kya hai”?

26.



And Sumeet smiles as there is something going on in his head. When suddenly a door bell rings and we transition to flashback with it.

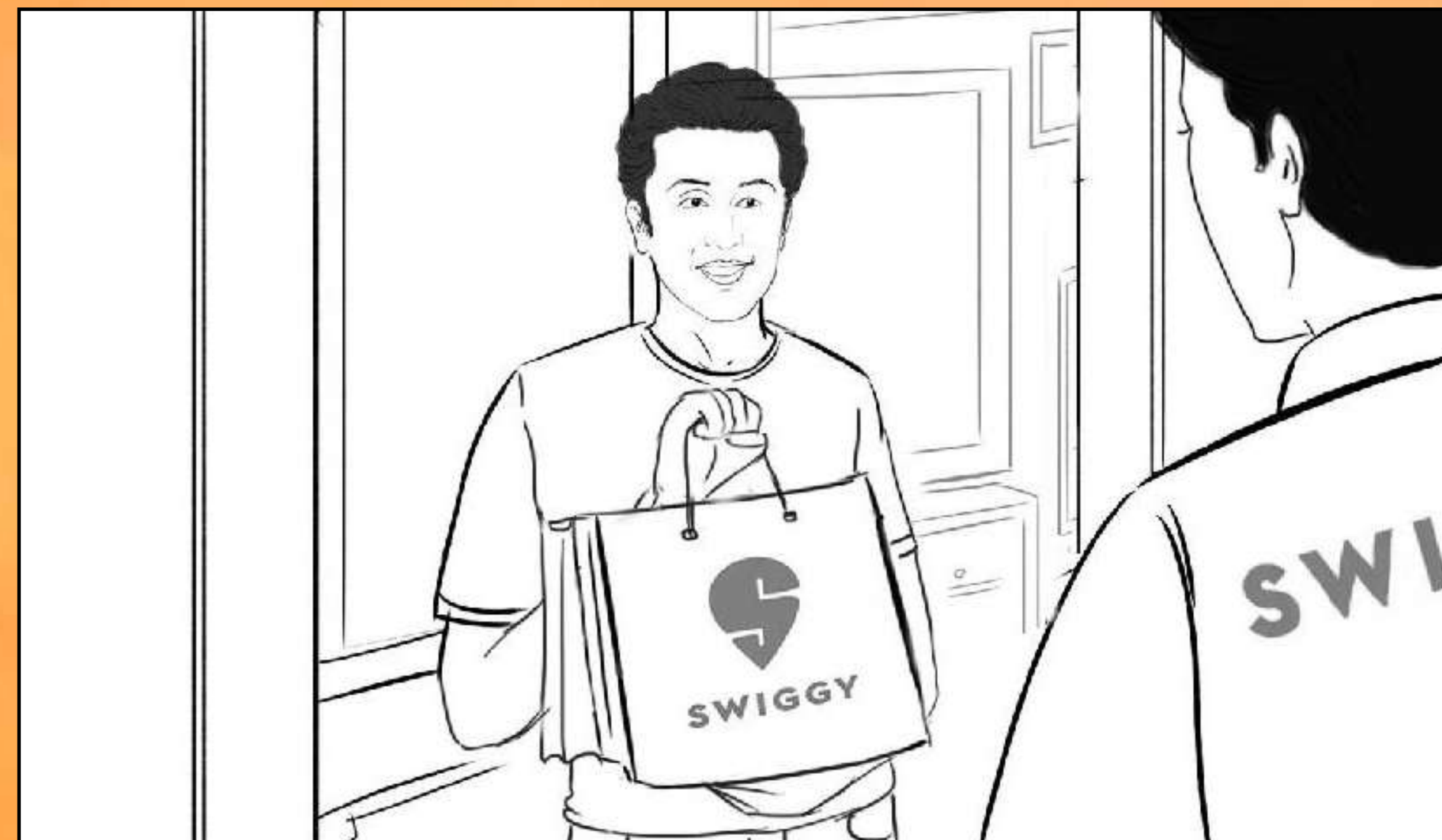
27.



In flashback where we see a Swiggy delivery partner holding two parcels at the door.

As an option we can have the Swiggy Delivery partner, greet and say “**Sir aapki Biryani**”...

28.



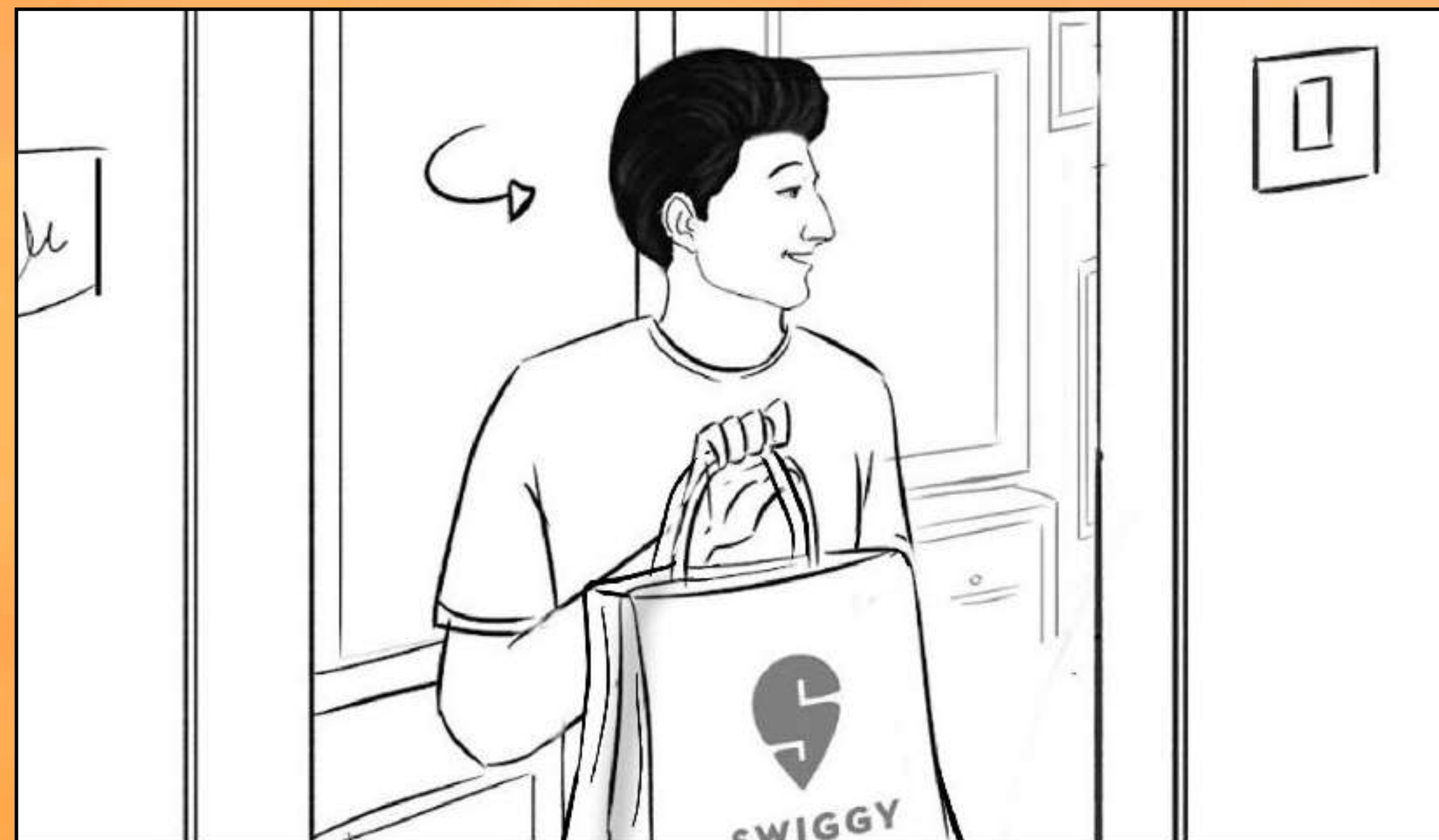
Only to reveal that it is Sumeet who is taking the parcel.

29.



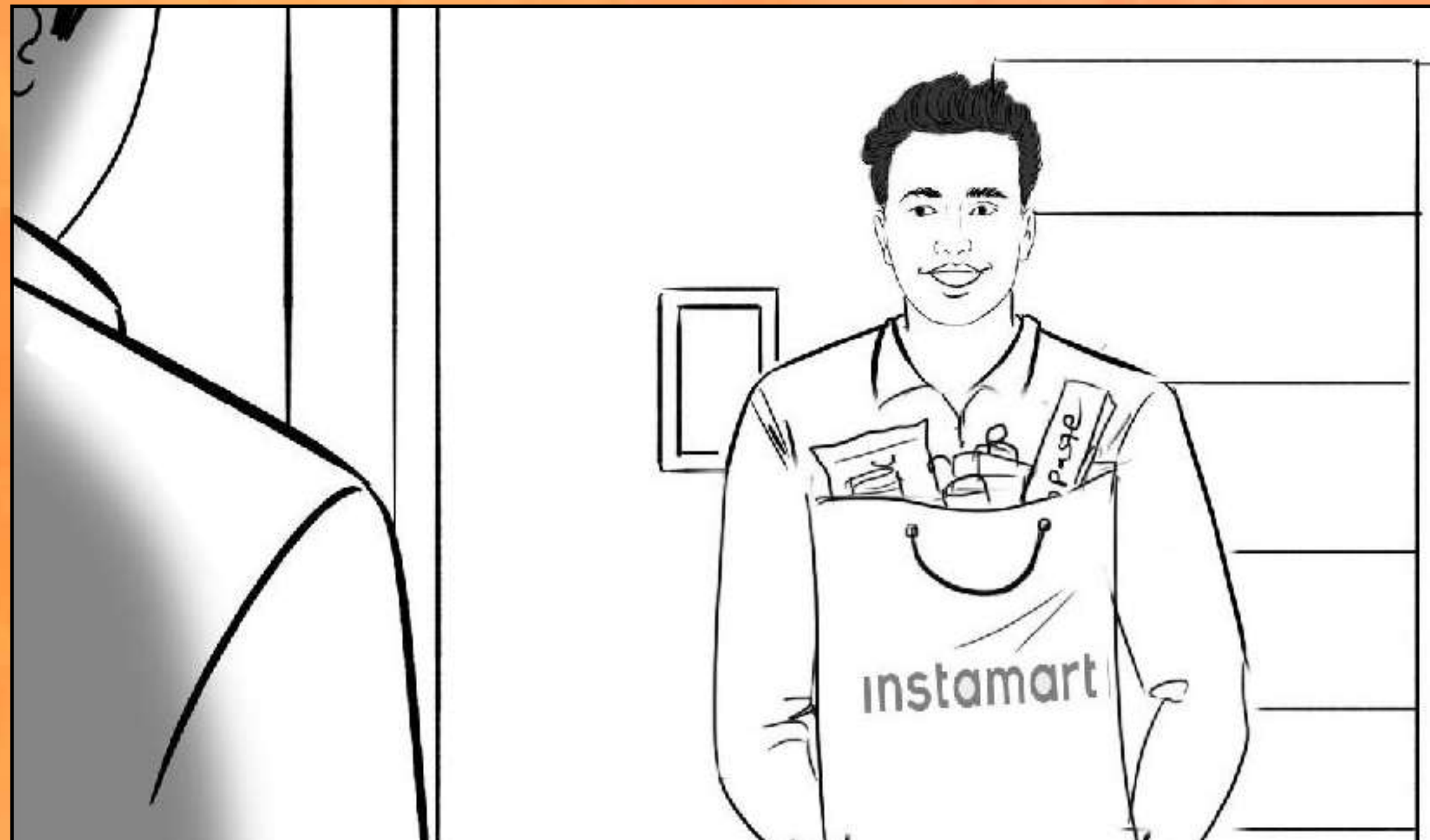
Sumeet shoots a salute at the Swiggy delivery partner.

30.



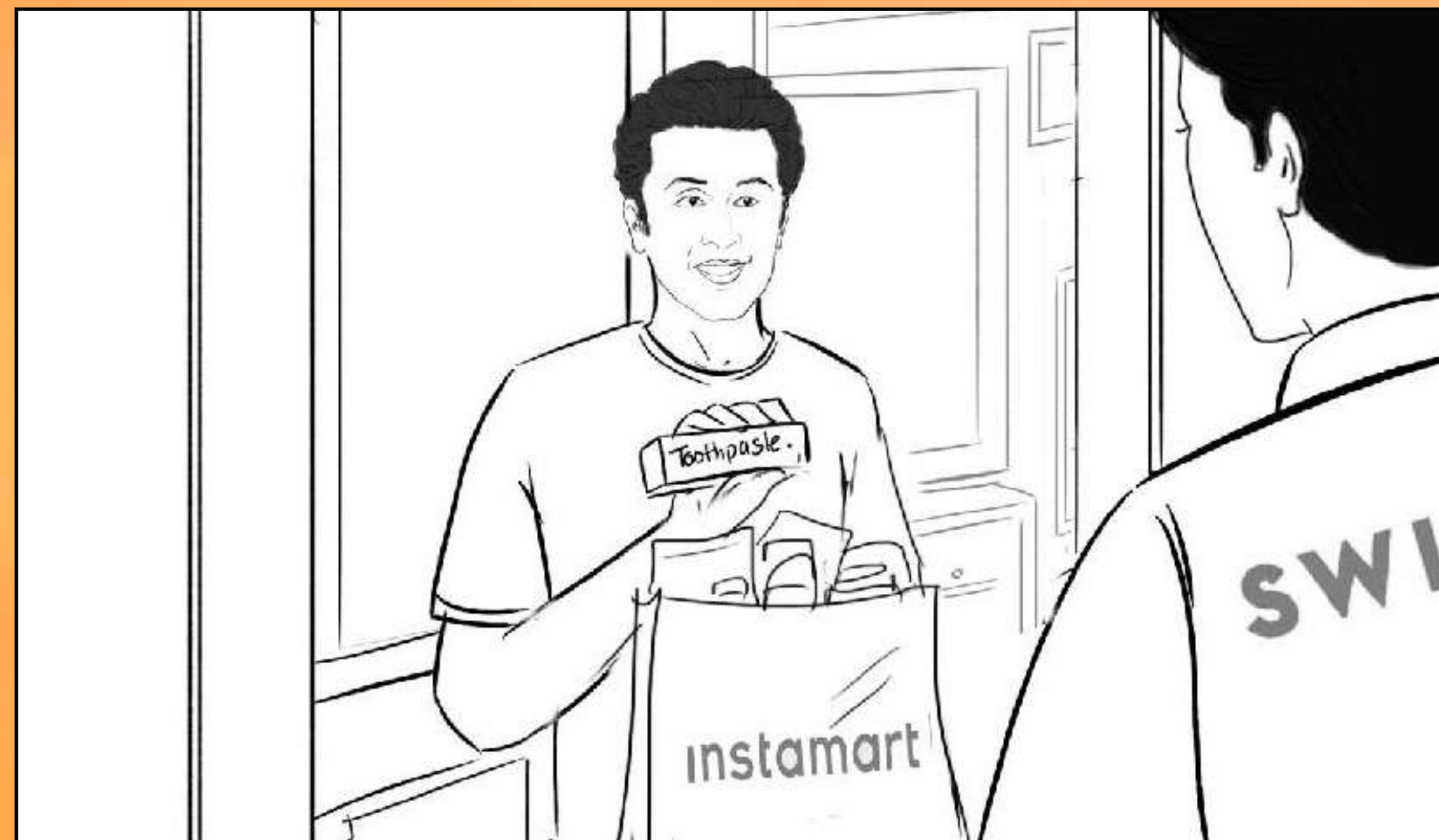
Sumeet turns to go inside in the house
And as another option we can also have Sumeet saying
“Chooti!! biryani!! “ as he enters back in the house

31.



In another flashback we see Sumeet answering the doorbell and greeting another Swiggy delivery partner who is holding an Swiggy Instamart Parcel.

32.



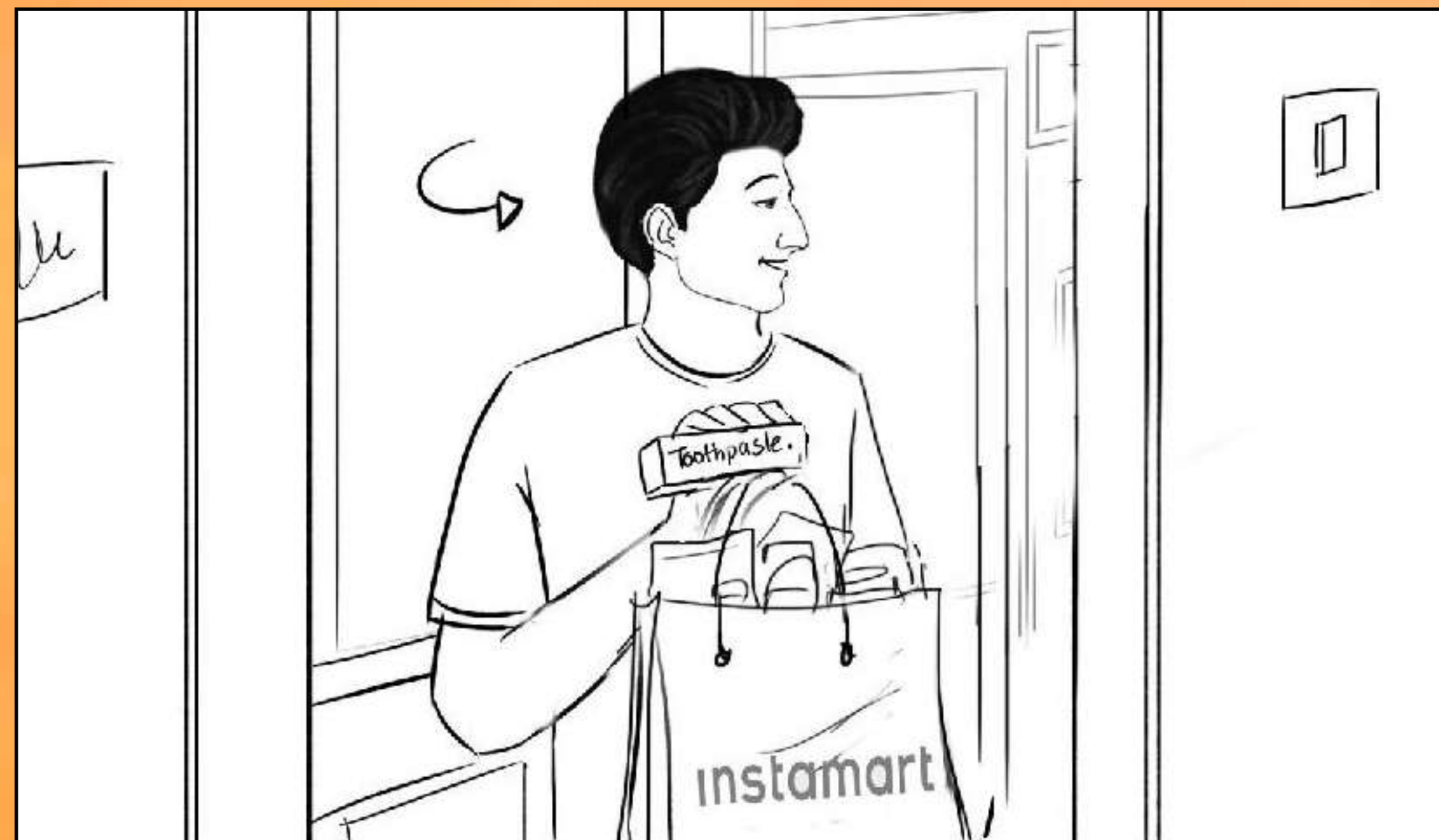
Again revealing, Sumeet is taking the parcel from the other Swiggy delivery partner as he picks the toothpaste from the top of the packet.

33.



Sumeet happy and affectionately shoot a flying kiss at the Swiggy delivery partner as he happily holds on the parcel.

34.



Sumeet turns inside, to go back in the house.
And as an option we can have Sumeet saying
“**Chooti!!! toothpaste!!** “ as he enters back in the house

35.



In another flashback we see a Sumeet and Maanvi sitting at a table along with a couple of friends of Maanvi. As waiter brings the bill, Sumeet grabs it before Maanvi could.

36.



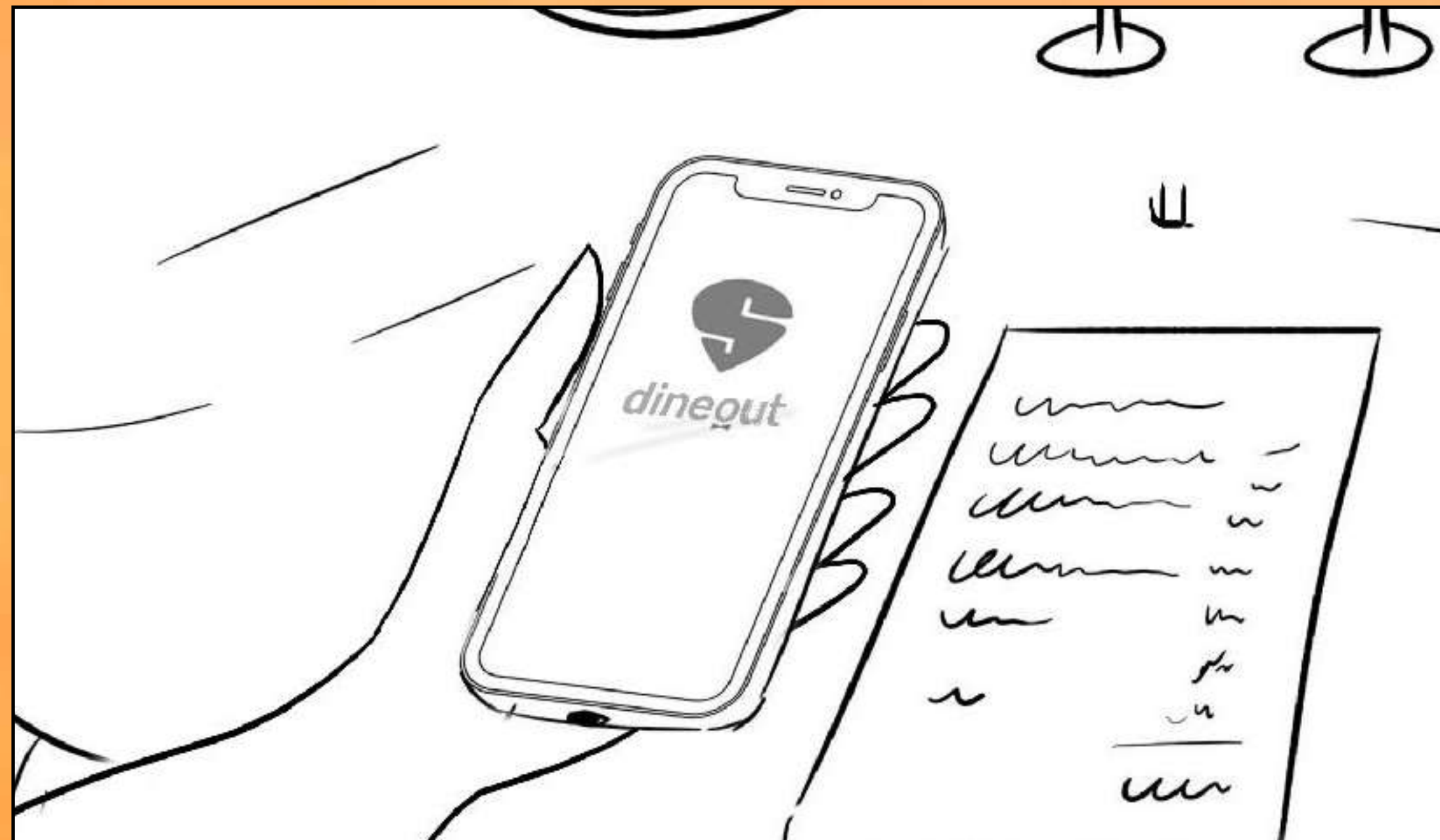
Maanvi looking all affectionately at Sumeet, as she says, "Thank you, bhaiya".

37.



And Sumeet endearingly replies, “Aree Chooti”...

38.



Sumeet pulls out his phone and open's Swiggy and taps on the Dine Out option on his phone and checks 'Today's Offer's'.

39.



Coming back to present we see Sumeet and Amol at the party and by this time Amol is fuming and Sumeet excuses himself by saying “**Mai bhai dessert dekh ke aata hun**”

40.



And Amol is left frustrated by himself.

41.



Sumeet joins Maanvi at the dessert counter as Maanvi in a very subtle tone asks, “Usse pata chal gaya”?

42.



Sumeet casually ask, “Kya”.. ????

43.



Maanvi continues, “Ki aapki chooti... bholi... innocent behen
“ko bilkul idea nahi ki uska mehnati bhai saara kaam Swiggy
se karata hai”

And Sumeet now looking a little embarrassed that Maanvi
always knew about this.

44.



Sumeet looks embarrassed.

45.



There is a pause where Sumeet is looking down and there is sweet and little mischievous smile on Maanvi's face.

46.



Maanvi looks at Sumeet with a grin in her face and says “**Par** itna pata hai ki...”

47.



Maanvi continues,
“.....mujhse pyaar bada karta hai. ”.

48.



Sumeet looks at Maanvi with warm and loving smile.

49.



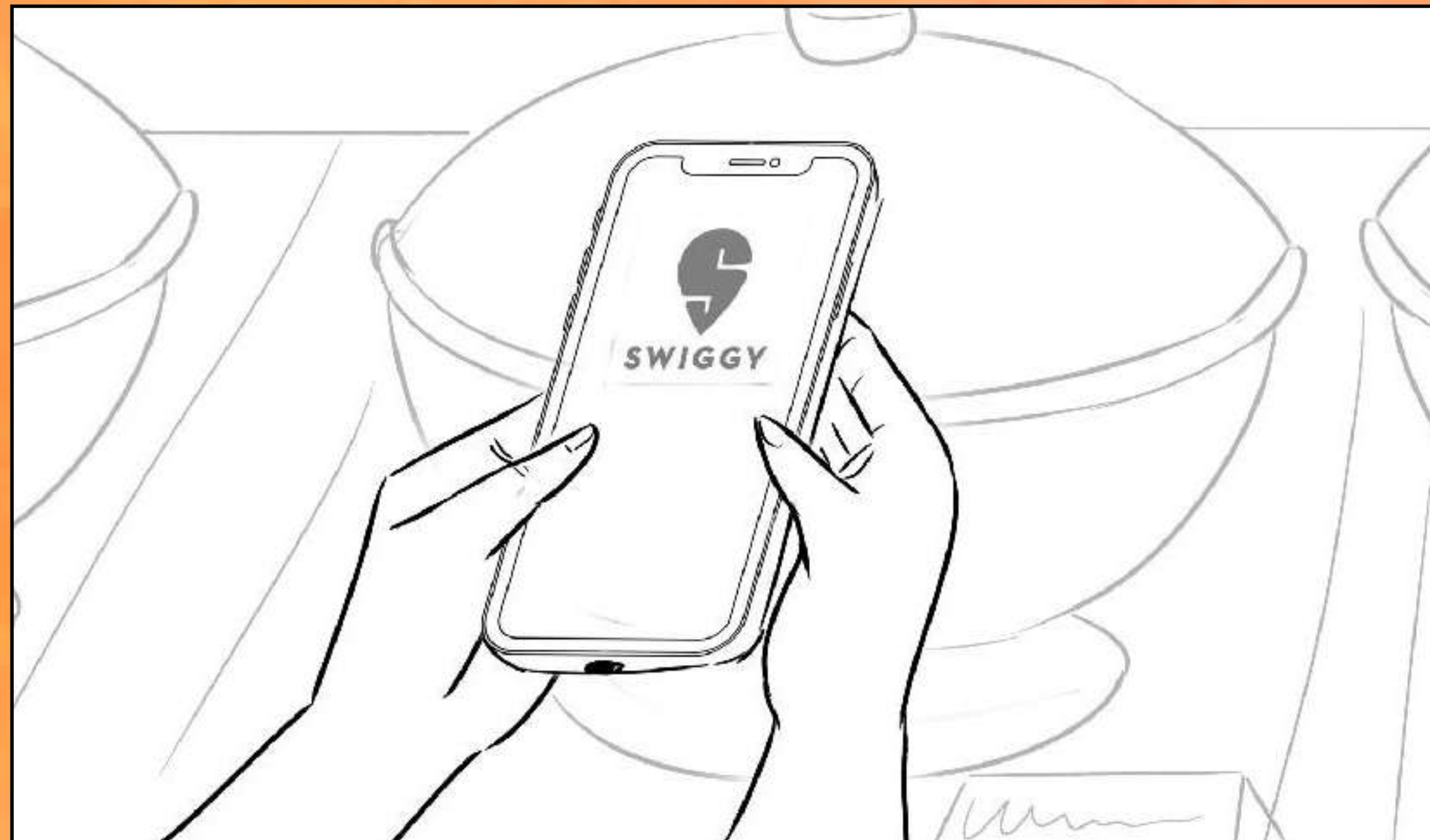
Maanvi continues playfully
Bhaisaab, aaj bahut makkhan maar liya...
kal le aana... Swiggy se”.

50.



Sumeet playing along with Maanvi
“jo hukum, chooti!”

51.



Sumeet takes out his phone to order...

52.



When Amol also joins them jumping from the back laughing and saying

“Arey mai kar deta hun didi...”

Sumeet replies laughingly “Mai Kar rah hun, na”

Maanvi also laughing along with them.

51.



All three pulling each others leg and laughing while having a beautiful moment

52.



As the screen blurs, we see the logo fade in as the VO goes:

Maanvi: **Swiggy ki taraf se... harr mehnati bhai....**

Sumeet: **Our unki pyari behena ko... Happy Rakshabandhan.**

Lighting & Mood



Lighting



Art Look & Feel



Production Design



ONYX	FATIGUE GREEN
HALE NAVY	MEDITERRANEAN TEAL
SALAMANDER	RIVER BLUE







Sibling Cast



Satish Ray

OLDER BROTHER

[Work Lnk](#)



Shrishti Shrivastava

SISTER

[Work Lnk](#)



Manik Papneja

YOUNGER BROTHER

[Work Lnk](#)

Costume



Sister



Older Brother



Younger Brother



Swiggy Delivery Details



The DE will hold 2 Swiggy bags as shown in the above image



Reference where we see the Biryani container inside the bag (only if possible). Since this scene is happening in flashback, we should bring the biryani context in the dialogue. EG: the DE telling “sir, aapka biryani”



The DE will hold 1 Swiggy Instamart bag. The bag will be filled with products. On top will be one toothpaste box. Since the toothpaste container is small, the consumer can take the bag from the DE and remove the toothpaste box with the other hand - to establish the important item being toothpaste.

Some Moments



Banter Reference | Tap to play



Emotion Reference | Tap to play



Delivery scene Reference | Tap to play

Music Reference



Selected Option



SWIGGY

the
edge

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Thank You